



**THIS IS HOW TO
ENSURE YOU'RE
CONNECTING
BUYERS WITH
THE RIGHT PLAN
FOR THEM:**



SALES APPROACH.

Develop a concierge approach to clients through your platform. Your conversations should all revolve around how you can best assist them.



KNOW HOW TO UPSELL.

Meet your client where they're at. By understanding their needs and growth potential, you are able to provide them with a tailored solution to meet their demands.



VIRALITY

SOCIAL PROOF.

This is a great way to drive new customers to your product because not every message works for all audiences.



FEEDBACK.

Feedback is essential to know how your customers feel about your company, product and team. It's also a great opportunity to ensure that the product is aligned with what your customers are using and requesting.



www.whistle.ltd