

# 4



WAYS TO  
BOOST YOUR  
**UNDERPERFORMING**  
SDR CAMPAIGN





# 01.

## Check connect rates

Are your SDRs having enough conversations?  
Your minimum connect rate should be **10%**.  
Not at 10% minimum?

Let's chat.



# 02.

## Check lead sources

Are your SDRs focussed on the **best leads first**? Not sure how to find out?

Let's chat.



# 03.

## Check SDRs

**Are your SDRs educated** as to their buyer, message, goal & process? Not sure how to assess this?

Let's chat.



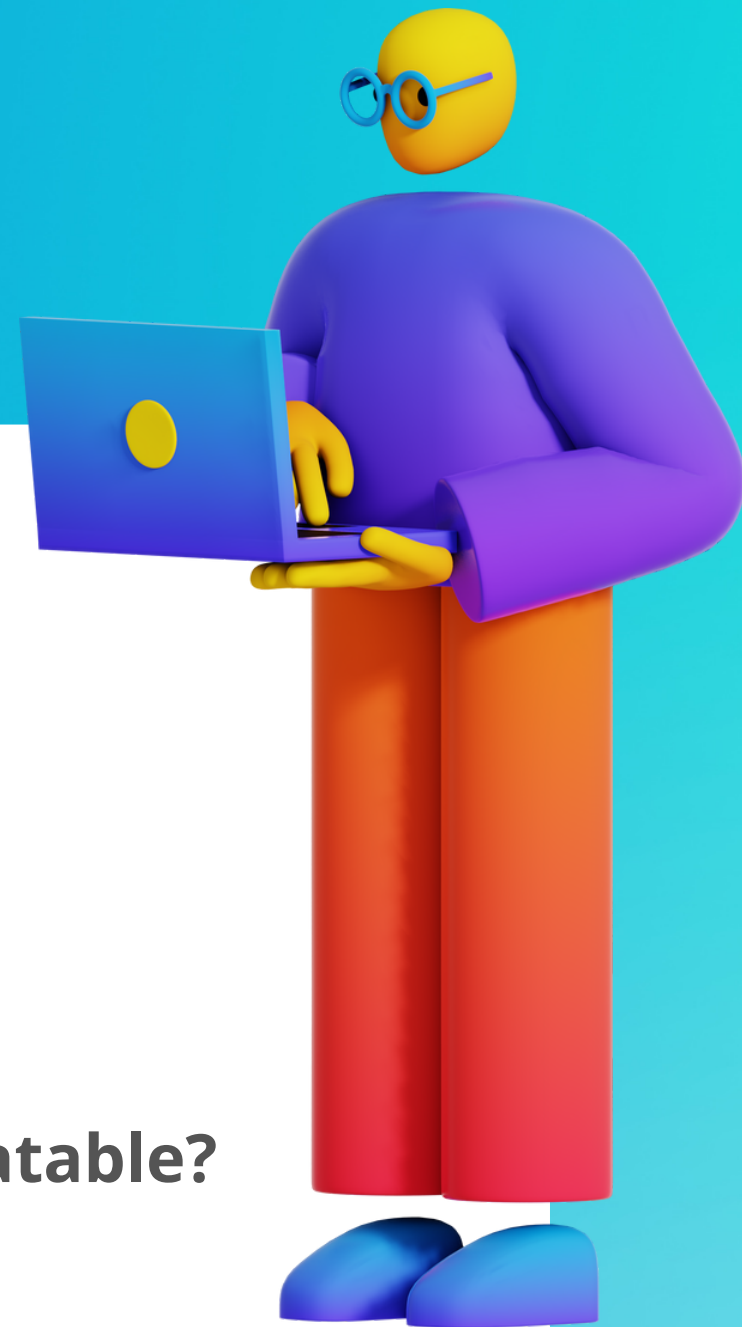


# 04.

## Check content

Is your content **engaging and relatable**?  
Unsure how to change it?

Let's chat.





[www.callwhistle.com](http://www.callwhistle.com)