



BEST PRACTICE FOR SDR CAMPAIGN INTERVIEWS



1.

DO RESEARCH

on the company before the meeting to make sure you have a solid understanding of what the client does.

2.

MAKE NOTES

of intelligent questions to ask the client during the interview. This shows eagerness and initiative.

3.

BE PROFESSIONAL

in every sense of the word and know that every detail matters - even your choice of Zoom background.

4.

BE OPEN

to suggestion, listen to the client and show enthusiasm to succeed on the campaign.

