



# SDRS FOR PLG CAMPAIGNS

# OUR TEAM:

1

Identifies the point at which your customers are most satisfied with your product/service and determines the best time to upsell to them.

2

Implements a seamless sales process focussed on conversion.

3

Develops a joint strategy for nurturing users on your platform and building customer loyalty.

# OUR TEAM:

4

Assesses existing marketing and sales approaches for possible loopholes to perfect the process.

5

Evaluates your marketing and sales data to strategize on future campaigns.

# OUR SDRs:

1

Respond to new leads within minutes.

2

Ensure every trial user has the option to speak to an onboarding specialist.

3

Match client needs to product features, build rapport to drive conversion and loyalty .

4

Recover leads that were not attended to.

# OUR SDRs:

5

Re-engage former trial users who did not convert.

6

Expand and upsell happy customers.

7

Recover closed lost opportunities and churned customers.

