



How would
Whistle do it?

LinkedIn
First Cold Outreach

**Example of
what we
usually
see:**





LI Outreach



Sincerely I want to thank you for accepting my invitation, David!

I am with [company name] and if possible, I would like to invite you to a conversation about how [company name] is enabling innovative and forward-thinking startups to hire & employ top talent anywhere, compliantly and securely.

.....and it goes on....and on....

**Example of
what we
like to
see:**





LI Outreach



Hey David,

Any B2B lead generation campaigns
that you are looking to outsource?

Best,
[name]

**Example of
what we've
done:**





Whistle

[name], can I ask a quick question?



Prospect

Hey, sure



Whistle

Of the clients that you support, how well do you think their SDR teams do with your leads?



Prospect

Not great as most of them do not have SDRs

We ask questions because they:

Create interest and motivate a response.

Allow you to quickly qualify leads.

Give you an idea of whether or not you can solve a problem for the prospect.

Help the prospect realize that you can solve a problem for them.

Enable you to uncover valuable information that could point you in a better direction.



Need help with your LinkedIn outreach?
Get in touch.

www.whistle.ltd